

# Data privacy and cookie policies

## Cookies

We at DH Anticounterfeit are committed to maintaining the trust and confidence of our clients and visitors to our web site. In particular, we want you to know that DH Anticounterfeit is not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes. We just don't do that sort of thing. However, should you still feel unsure or interested in learning more, we have, in this Privacy Notice & Cookies Policy, provided lots of detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure. DH Anticounterfeit uses cookies on dhanticounterfeit.com (the "website"). By using the website, you consent to the use of cookies. Our Privacy Notice & Cookies Policy explains how the privacy data is collected and how it is handled, what cookies are and how we use them. It explains how third-parties we might partner with may use cookies on the website, your choices regarding cookies and further information about cookies.

## What are cookies

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows the website or a third-party to recognize you and make your next visit easier and the website more useful to you. Cookies can be "persistent" or "session" cookies. If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser. Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly. For further information visit <http://www.allaboutcookies.org/>

## How we uses cookies and collect privacy data

When you use and access the website, we may place a number of cookie files in your web browser. We use cookies for the following purposes: To enable certain functions of the website, to provide analytics, to store your preferences. To enable advertisements delivery, including behavioural advertising. We use both session and persistent cookies on the website and we use different types of cookies to run the website: – Essential cookies. We may use essential cookies to authenticate users and prevent fraudulent use of comment posting and/or request for information.

### **Third party cookies**

In addition to our own cookies, we may also use various third-parties cookies to report usage statistics of the website, deliver advertisements on and through the website, and so on.

For example, when someone visits [www.dhanticounterfeit.com](http://www.dhanticounterfeit.com) we use a third party service, e.g. Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify a particular individual. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website. For more information, please see Google's privacy notice.

### **Mailing lists**

As part of the registration process for our e-newsletter, we collect personal information. We use that information for a couple of reasons: To tell you about stuff you've asked us to tell you about. To contact you if we need to obtain or provide additional information. To check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses. We use a third-party provider, Hubspot, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see Hubspot's privacy notice. You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing our data protection contact, please see How to contact us.

### **Access to your information and correction**

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email or write to us at the contact details provided further down. We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

### **Other websites**

Our website contains links to other websites. This privacy notice only applies to this website so when you follow a link to other websites you should read their own privacy policies.

## **Changes to our privacy policy**

We keep our privacy notice & cookie policy under regular review and we will place any updates on this web page. This privacy notice & cookie policy was last updated on 12 November 2025.

## **How to contact us?**

Please contact us if you have any questions about our privacy notice and/or cookie policy or information we hold about you:

By email:

[info@dhanticounterfeit.com](mailto:info@dhanticounterfeit.com)

or send a letter to:

DH Anticounterfeit AB

Skolgatan 2

SE-302 32 Halmstad

Sweden.